Arizona Swiss Society

VALLEY eCHo

Newsletter

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SPRING 2021



Zug



Christmas-Party
December 20, 2020

John Thornton our Zoom host at his best!



THANK YOU for putting in all that work. When our hearts are filled with hope for a better year and people wake up to what is really important in life, we are thankful . . .Technology brought us Zoom.

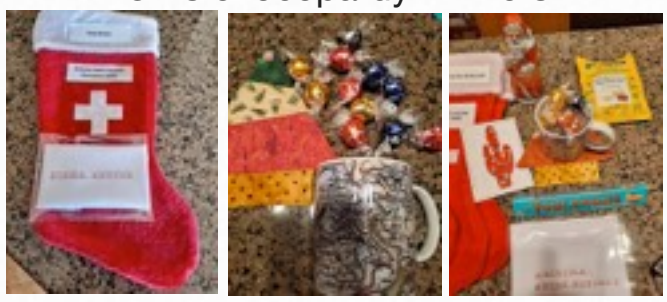
A Swiss Christmas party in member's own homes on a Sunday enjoying Santa's visit from the North Pole, the classiest Samichlaus talking to the children who put a smile on everyone attending. No hugs this year and missing the clinking of wine glasses (or beer) to toast another Christmas yet . . . see familiar faces on a screen. Together at Christmas, the COVID way.





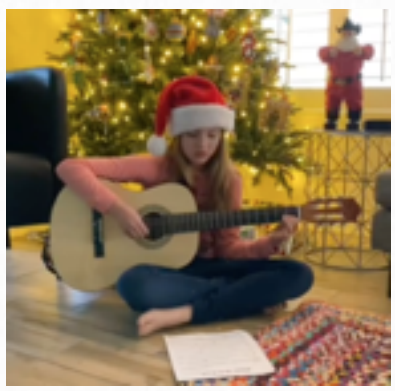
John Thornton, the host in Christmas action, a first Arizona Swiss Society Christmas Jeopardy, the Zoom version, questions of Swiss holiday traditions searched for by John, ex-president. Some tough Swiss questions — not for Selina Schuh the big blow-out winner.

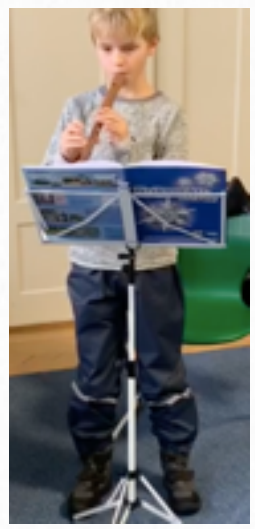
Gifts of Jeopardy winners











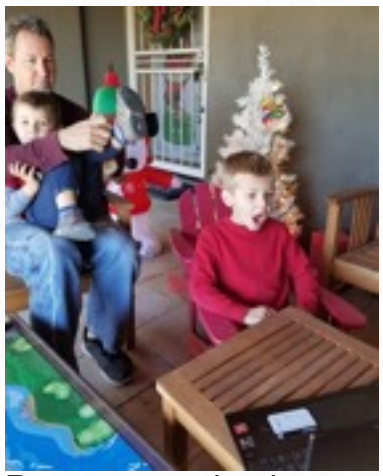
Children performing:
Shane on piano, Zoe on guitar (Susan Oaks' grandkids) and Marc Haechler records on flute.
What a special treat!



Best costume won by Ueli Zaugg, a Swiss cow Christmas sweater.



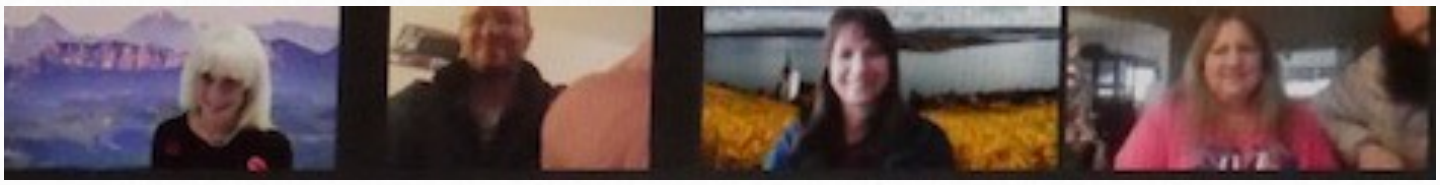
Best Zoom Ski Lift background won by Jaiden Singh



Ben: so surprised to see Samichlaus on Zoom

Our third (3 is a charm) hopefully last Zoom party went by too fast and will be remembered for all kinds of wonderful reasons. Thank you to everyone involved.

See you in 2021!
BELIEVE!



Message from the President

Dear Members and Friends of the Arizona Swiss Society:

What an extraordinary year we have had. Just twelve months ago my message addressed the Covid-19 pandemic and the cancelation of our 2020 Spring Picnic with hopes that things would get better, and we would be able to meet up for our August 1st celebration. Well, one year later the U.S.A. is slowly coming out of lockdown and we were only able to meet on-line through Zoom for our main events scheduled this past year: August 1st Celebration, Swiss Fall Fest, Holiday Party and Annual Meeting. Although I deeply miss getting together in person and seeing all our members, I do believe, for the safety of all our members, friends, and families of the Arizona Swiss Society, our Board made the correct decision on virtual gatherings during this past year.

However, in true Swiss tradition we confederated and soldiered on. Pivoting to Zoom meetings has allowed us to do activities we've never even thought of before, like Swiss cooking shows, Swiss-themed game shows, engaging with the best Santa we've ever had, showcasing our youth performing music, connecting regularly with our local Honorary Consul and the S.F. Consulate General, online magic shows, and contests for best costumes and backgrounds. We've had as much fun virtually as you could possibly have on Zoom.

Last month we held our annual (business) meeting via Zoom. Thank you to all the members in attendance. Our quorum was met, and we elected the new **Board of Directors for 2020-2021** as follows:

President	Anthony Haechler
Vice President	Jason Price
Treasurer	Sibylle de Marignac
Secretary	Victoria Stuart-Haldeman
Activity Chairs	Susan Oake, Amaelia Haechler
Membership Chair	Helene Block and Philippe Reichen (Directory)
Past President	John Thornton



It is truly an honor to continue my position as our clubs President and I am looking forward to working with all the Board and Committee members and serving our Society together for the next year. During the annual meeting we received reports from the Board and Committee members and voted to offer free membership for 2021-2022 to all previous year's members. If you were a member last year (2020-2021) and already sent in payment for this year, Helene Block will contact you to refund your money, retain it as credit for 2022-2023, or you may elect to donate it to the Arizona Swiss Society.

A kind thank you to **Mr. David Moerker** Executive Board & Finance/Risk/Audit Committee Member for the Organization of the Swiss Abroad (OSA), for your surprise guest appearance during our annual meeting **honoring Max Haechler for his 30+ years of dedicated service as a member of the OSA**. Immensely proud of my Dad, I offer congratulations & thank you for always leading by example. We also sincerely thank **Consul Jean-Daniel Glauser** (Consular Affairs, Consulate General of Switzerland in San Francisco) and **Honorary Consul Werner Bonadurer** (Honorary Consul of Switzerland inPhoenix) for opening our annual meeting. They provided their reports to our members about important Swiss events and news. Our annual meeting concluded with a fun interactive gameshow called "Schmilblic" which was won by Chris Perea (her prize was a box of delicious Swiss Kägi chocolate wafers), followed by a wonderful video montage put together by Amaelia Haechler-Eckert of our past year's virtual gatherings.

It is amazing how informative and entertaining our virtual presentations have been this past year. John Thornton and Jason Price deserve much praise as our exemplar master of ceremonies and technical coordinators behind all our Zoom gatherings. Also, thank you dearly to all our board and committee members for everyone's diligent and continuous effort in making the Arizona Swiss Society a wonderful and sociable club of which to be a proud member.

Our next scheduled event is the Spring Picnic which will be via Zoom on the April 24th at noon (AZ time). The theme for this event is Swiss cheese, wine & chocolate. Prizes to be awarded to "Best Swiss Grill Apron" & "Best Swiss Outfit". Members/participants are encouraged to send in a short video or have a live presentation during our virtual gathering of your Swiss culinary grilling talents (Brawursts/Cervelats) or Raclette talents with your families. The Swiss Market is selling Bratwurst/Cervelats and various Swiss cheeses. Invitation will be emailed shortly. Please attend and enjoy, hopefully this will be our last virtual Zoom celebration.

Upcoming events:

- Spring Picnic / **Saturday, April 24, 2021** at noon (AZ time) via Zoom. Email invitations with Zoom link will be sent out a few weeks prior to this date.
- August 1st Celebration / **Sunday, August 1, 2021** at Arizona American Italian Club or AC4GC (Treffpunkt).
- Fall Fest / **Saturday, October 16, 2021** at Eagle Park in Fountain Hills.
- Holiday Party / **Sunday, December 5, 2021** at the Paradise Valley Country Club.

Note: As we get closer to the event dates above, the AZSS Board will decide whether to host an in-person or virtual get-together, due to the ongoing COVID-19 concerns.

On a side note, do not forget our higher-education scholarship program. The Arizona Swiss Foundation offers scholarship awards to those who qualify and are vetted by outside educators or evaluators. The application form for the academic Year 2021/2022 can be found on our web site at arizonaswisssociety.com. Deadline for the scholarship award submissions is July 31, 2021.

I wish everyone a wonderful Easter celebration and hope that this letter finds everyone safe and sound. Looking forward to seeing you all at our Spring Picnic via Zoom next month.

With kindest regards,

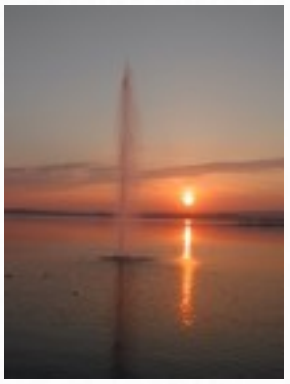
Anthony P. Haechler, President
(602) 405-7767 cell anthonyhaechler@yahoo.com

Culture & Activities in Zug & the Surrounding Region



Zug may be small but it is a high quality destination.
It is also compact, so everywhere can be easily reached. It enjoys beautiful undulating scenery with two lakes and is not far from the mountains. Furthermore, Zug enjoys the most stunning sunsets. It is also known for its cherries and the world of business and is a most pleasant place in which to live, work, or just spend time. Zug, a joy just being there.





Zug's public life pulsates in the parks along the lakeshore. Here you can stroll and enjoy open views of Pilatus, Eiger, Mönch and Jungfrau and admire the romantic scenery of the pre-alpine hills. But don't think that this picturesque panorama means that there is only peace and quiet here. If it's not a Föhn storm sweeping the colorful yachts across the lake, the public spaces themselves are bustling with life and all the activity of the stallholders, traders, musicians and young people. Restaurants on the shores with view to the lake will be a great place to relax and enjoy.

Zuger Kirschtorte (cherry torte from Zug)



The Zug cherry cake is produced by various manufacturers in the canton of Zug. But only the Treichler confectionery can boast of being the inventor of the Zug cherry cake. Heinrich Höhn invented the cake in 1915 and handed over the business with all trademark rights to Jacques Treichler in 1943. Zuger Kirsch already enjoyed a good reputation beyond national borders in the 18th century. Inspired by the famous Zuger Kirschwasser, the Zuger Kirschtorte was invented in 1915. After the first gold medal in 1923, the cake began its triumphal march around the world and is now one of the most popular desserts in Switzerland.
If you visit Zug you have to try this Zuger Kirschtorte. It's a must.

POWDER TOWER / Pulver Turm



The tower was built at the beginning of the 16th century as part of the city fortification. Its name betrays its former purpose: It served to store powder until 1863. The walls are 270 cm thick. Today it has a modern infrastructure with heating, sanitary facilities and a bar area making it ideal for events of various kinds. Around 1477/78, shortly after the successful Burgundian Wars, the authorities of the city of Zug gave the green light to expand the city fortifications. The Powder Tower was built during the reformation turmoil from 1522 to 1532.

SWISS WRESTLING AND ALPINE FESTIVAL (ESAF)



The Swiss Wrestling and Alpine Festival (ESAF) 2019 in Zug is the largest recurring sports event and one of the largest folks' festivals in Switzerland. It takes place every three years at a different location. After Estavayer in 2016, the next ESAF was held in Zug from 23rd to 25th August 2019. It was only the third time since the founding of the Swiss Wrestling Federation over 120 years ago that the ESAF was held in Zug. The previous festival in Zug took place in 1943 and 1961.

Museum of Prehistory









The permanent exhibition at the Museum of Prehistory in Zug presents archaeological finds from Canton Zug dating from the Early Stone Age to the Early Middle Ages. The main focus of the collection, which is of national importance, is on the pile-dwelling period. The exhibits consist of finds from three UNESCO World Heritage sites, including the Late Bronze Age settlement at Zug-Sumpf, and other highlights such as the Late Stone Age double axe from Cham-Eslen. The Roman period is represented by outstanding exhibits, including timber construction elements of a mill and clay figurines from a sanctuary at Cham-Hagendorn. Scenes and life-sized figures as well as models and stories ensure that the museum is particularly exciting and interesting for families and schools and the everyday lives of people from the past are vividly brought to life. Schools can avail of craft rooms and an extensive collection of educational materials. The special events are particularly popular. They include Sunday events for the whole family, workshops for those interested in crafts and a wide range of guided tours, tailor-made programs for children and kids' birthday parties, all of which give people of all ages an authentic taste of prehistory.
https://www.urgeschichte-zug.ch/anlaesse/veranstaltungen

Hiking Trails Unterägeri Zugerberg





The Zugerberg is the local mountain for residents in the canton and with its funicular railway you can reach the top in just 8 minutes.
The view over the Alps and foothills from up there is fantastic and there is also an adventure playground and nature protection area, not to mention a path featuring sculptures and mountain restaurants. In fact, there are no fewer than 80 kilometers of paths to enjoy up there.

ZUGIBLUBBI ADVENTURE TRAIL
THE NEW FAMILY ADVENTURE ON THE ZUGERBERG





The Zugiblubbi Adventure Trail on the Zugerberg has been open since 2017. The trail begins directly at the mountain top station and consists of 8 play areas and 9 diamond stops. At each of the diamond stops there is a letter, which must be entered on the treasure hunt card (see box on right). The completed treasure hunt card can be dropped off in the mailbox at the Zugerberg Bahn mountain top station. This way you are automatically entered into the next Zugiblubbi drawing.
The adventure trail is a 4.5 km stretch that takes between 1.5 and 2 hours depending on how long you stay at each play area or stop. The entire trail is accessible for strollers/wheel-chairs and the slight inline is ideal for families with children up to 10 years of age. Take special note of the sign after station 7 "Kitzelpfad".
You will find the short version of the story "Was glitzert denn da?" You also can listen to the story as told by Jolanda Steiner. The story is also displayed on 3 storyboards at the beginning of the Adventure Trail.
Current: Easter with Zugiblubbi / see: http://www.zbb.ch/









Spring is Here! First Get Together

March 7, 2021, the hike started 3 to 5pm at Dreamy Draw Recreation Area.

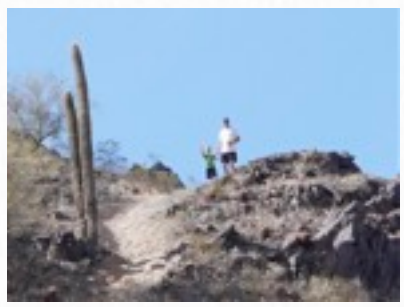



Normal is in the air. . . thank you Jason for planning a Sunday afternoon hike for Swiss Club Members. Pictures show a touch of Normal and happy hikers on a warm Spring Sunday in March. For those of us that missed it, we hope for another one soon.







Advertisement



Hello my fellow Swiss friends!

I would love to be your Norwex consultant. Norwex creates Safe Havens by radically reducing chemicals in the home. Norwex microfiber products remove up to 99% of bacteria from surfaces with just WATER! Click here for more info about Norwex: https://linktr.ee/sibyller

I am offering **15% off your first order. Call/text or email me to place your order to take advantage

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Business card size	$ 10.00 per insert,	(no discount)
¼ page	$ 25.00 per insert,	pay 4 and get 10% off
½ page	$ 50.00 per insert,	pay 4 and get 10% off
Full page	$ 100.00 per insert,	pay 4 and get 10% off

ARIZONA SWISS FOUNDATION

SCHOLARSHIP AWARDS FOR ACADEMIC YEAR 2021-22

The scholarship program of the Arizona Swiss Foundation is designed to stimulate and encourage the academic success of members and children of the Arizona Swiss Society.

The Arizona Swiss Foundation hopes to take a role in encouraging tomorrow's leaders by providing scholarship support to deserving students. Scholarships awarded by the Arizona Swiss Foundation have helped many young people achieve their educational goals. High emphasis will be placed on scholastic or vocational merit.

ELIGIBILITY

1. Applicants must either be Swiss nationals or of Swiss descent, with at least one grandparent or great-grandparent being a Swiss national
2. Applicants must be a member or a legal dependent of members of the Arizona Swiss Society
3. Applicants must be enrolled or plan to enroll in a college or vocational/technical school for the coming academic year as full-time or part-time students (minimum 6 credit hours per semester)

APPLICATION PROCEDURE

Please download the scholarship instructions and application for 2021-2022 from **Arizonaswisssociety.com**
Send the completed application and supporting materials, including transcripts, to

Lisa White
3034 Dawa Ovi, Flagstaff, AZ 86005
Tel. 480 980 3468 e-mail arizonasun74@gmail.com

For questions, contact Lisa White. If you cannot reach her, please contact Anthony P. Haechler
Tel. 602 405 7767 anthonyhaechler@yahoo.com

Contact Lisa White if you did not receive a confirmation email by August 3rd of receipt of your application and all necessary documents.

APPLICATION DEADLINE: JULY 31, 2021

Emphasis will be on a complete and timely submission of the application. Applications for 2021-22 will be available after May 15, 2021.

APPLICATION REQUIREMENTS

To be considered for a scholarship, please complete and submit the scholarship application form with the following documents:

1. Essay (maximum two pages), covering the following points:
   a. Educational and career goals
   b. Ties to Switzerland and the Arizona Swiss Society
   c. Community involvement and service
   d. Personal interests
   e. What it means to you to receive this scholarship
2. Official transcripts of all course work completed at the college or university level
3. Graduated High School Seniors only: Official High School transcripts including grades for the Senior year. After a year of study at the college level, a High School transcript is no longer required
4. Copies of the ACT, SAT or other college level entrance examination (High School Seniors only)
5. Letters of recommendation from two unrelated individuals, stating the relationship to the applicant. Recommendations must be from the current year. Copies of previous recommendations are not acceptable.

NOTE: APPLICATIONS MUST BE POSTMARKED NO LATER THAN JULY 31, 2021

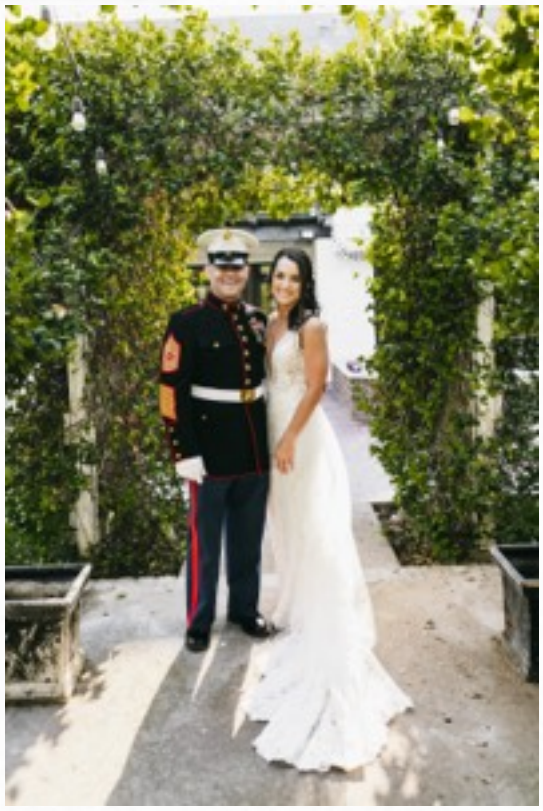
AWARDS

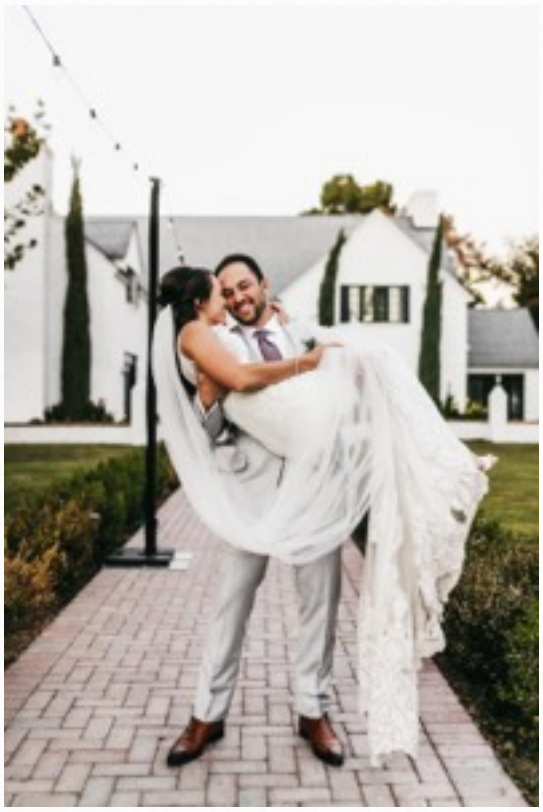
A total between $3000 and $4000 will be distributed to three qualified students. The recommendation of scholarship recipients is at the sole discretion of a panel of Arizona educators independent of the Arizona Swiss Society. Successful applicants will be notified before the annual Fall Picnic. They will be recognized at this event and are expected to be present for the occasion. Award checks will be made payable to the applicant's

Club News / Sunshine Committee









November 14th 2020

Special Wedding Day

Amaelia & Adam

We wish a happy marriage!





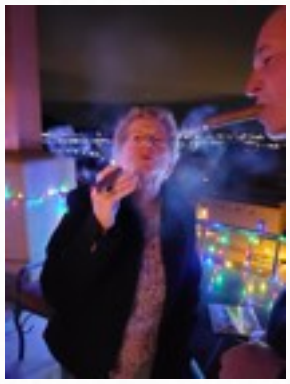




Club News / Sunshine Committee

Members Holiday Pictures

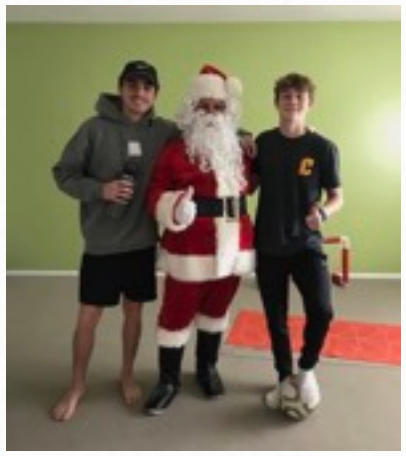




Vreny Middleton with friends never to old for smoking cigars. New Year's Eve in Fountain Hills



Max and Elsbeth Haechler



Alexander and Matys Price



New Years with Grandmaman' Arween, Veronique, Jaiden, Sophie and Isaac Singh with Marianne Lederrey



Susan with here grandkids



Trudy and Lew New Year's Eve with a healthy meal.



Rose Marie Sieger

U.S. Delegates of the Swiss living abroad



Im Jahr 1991 wurde ich zu einem der damaligen vier US Delegierten gewaehlt. Mit Begeisterung habe ich dieses Amt angenommen, und als Schweizerischer Ehrenkonsul (1984-2005), und ehemaliger Praesident des Arizona Schweizerklubs, war es mir ein Anliegen, die Interessen der Schweizerbuerger im Ausland zu vertreten.
Waehrenddem es mir nie Muehe machte, an Schweizer Wahlen teilzunehmen, verstehe ich das Verlangen der ASO fuer ein generelles US-weites e-voting. Auch im Sektor Schweizerbanken gegenueber den im Ausland domizilierten Schweizer Buerger muessten noch viele weitere Schritte unternommen werden.

Mein 'pet-project' ist die Einfuehrung der Englischen Sprache als zusaetzliche Konferenz Sprache. Es kann doch nicht sein, dass unsere Auslandschweizer-Kinder, die in einem englischsprechenden Land aufwachsen, womoeglich sich mit den Eltern noch in Schweizerdeutsch verstaendigen, aber nicht Deutsch oder Franzoesisch sprechen, nie eine Chance haetten, Mitglied des Auslandschweizerrates zu werden. Ein Ratskollege beteuerte mir, diese Anregung weiter zu verfolgen, unter dem Motto "Steter Tropfen hoehlt den Stein". Ein Parlamentarier hingegen war eher negativer Ansicht, indem er es als unwuerdig betrachted, wenn ein Schweizer nicht eine der Landessprachen behersche.

Ueber die Jahre haben meine Frau, Elsbeth, und ich viele bleibende Bekanntschaften mit Auslandschweizern und Inland-Ratsmitglieder gemacht. Wir besuchten nahezu jede Sommerkonferenz und ich habe ganz selten die Fruehjahrsratssitzung verpasst. Unsere Grosskinder haben an verschiedenen Sommer-und Winter Jugendlager mit Begeisterung teilgenommen. So lange es unsere Gesundheit erlaubt, werden wir weiterhin an Auslandschweizer-Begegnungen teilnehmen.

Wir hoffen auf ein Wiedersehen in Lugano und wuenschen allen unseren Auslandschweizer-Freunden gute Gesundheit und ab und zu ein gluecklicher Abstecher in unser 'Homeland'.

Mit herzlichen Gruessen aus dem sonnig-warmen Arizona,
Max und Elsbeth Haechler

Club News / Sunshine Committee

Annual Meeting-Pandemic Edition Agenda

- President's Greeting - Anthony Haechler, AZSS President, introducing special guests
- Jean-Daniel Glauser, Head of Consular Affairs, Consulate General of Switzerland in San Francisco
- Dr. Werner Bonadurer- Honorary Swiss Consul in Arizona
- Reports by President Anthony Haechler, Board and Committee Members
- Election of the Board of Directors for 2021-2022
- SPECIAL GUEST PRESENTATION
- Montage of 2020 Events
- Game Show Schmilblic, skillfully identify these Whatchamcallits to win Kägi cookies

- Stay online as you wish to socialize



Sunday, February 21, 2021
at 12:00pm via Zoom



Congratulations, all the Board of Directors are reelected.
We all thank the Board for the hard work they are doing during the year for our AZ Swiss Society!



Get well soon

Rose Marie Sieger

She had surgery and is on the way to recover.

Sadly we have to inform you that our member,

Joseph Sutton

has passed away at the End of last year.
He will be greatly missed.





Cook's page
for everyone



Rotchabis auf flaemische Art
Chou Rouge à la Flamande
Flemish Red Cabbage



Recipe

Ingredients:

400 ml fine red wine
1 red cabbage, shredded
3 red potatoes, peeled and diced
1 red onion, diced
1 bay leaf
4 tblsp red wine vinegar
150 ml fine red wine for the cook



Directions:

(1) Bring red wine to light simmer (not a boil) in a casserole pot or Dutch oven. Add cabbage, potatoes and onion.
(2) Add butter and bay leaf. Cover pot.
(3) Cook cabbage for at least 3 hours on low heat. Season to taste
(4) Drink the 150 ml fine red wine.



Enjoy! En guete!

Your Cook - Team Max and Elsbeth Haechler



Board Members 2021

President	Anthony P. Haechler
Vice President	Jason Price
Treasurer	Sibylle De Marignac
Secretary	Victoria Stuart-Haldeman
Activity Chairs	Susan Oake Amaelia Haechler Eckert
Membership Chair	Helene Block and Philippe Reichen
Past President	John Thornton

Honorary Swiss Consul Dr. Werner Bonadurer
Swiss Consul Emeritus Max Haechler

Committee Members:

Newsletter	Sylvia Brunner Reichen, Editor Trudy Wells-Meyer
Sunshine Committee	Elsbeth Haechler Yvonne Zaugg
Historian	Sigrid Kuster
Webmaster	Philippe Reichen
SocialMedia Coordinator	Vivian Stearns Kohler
Entertainment Coordinator	vacant
Investment Committee	John Thornton, Chair Anthony P. Haechler Sibylle De Marignac
Adviser/Jass Coordinator	Ueli Zaugg

Arizona Swiss Society
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