Arizona Swiss Society

VALLEY ECHO

Newsletter

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SPRING 2019



Appenzell AI





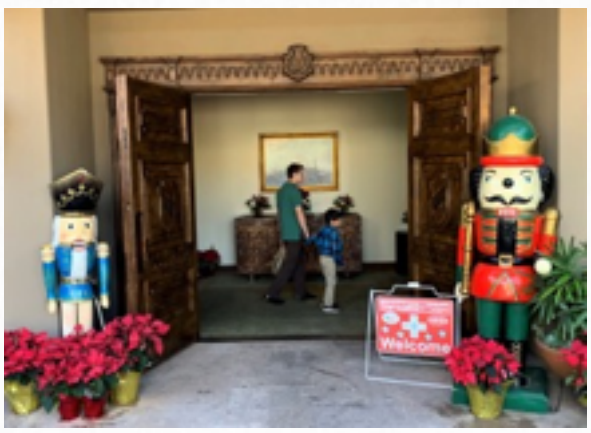




Christmas-Party

December 9th 2018

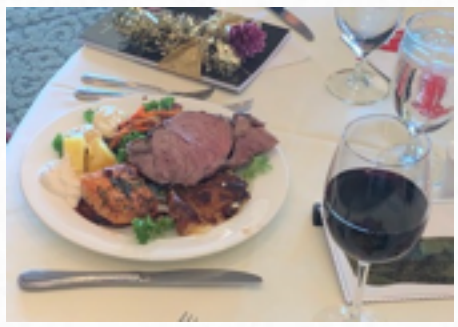




















Message from the President



Dear Members and Friends of the Arizona Swiss Society:

Well, if you missed our annual meeting then you missed a fun party at Vincent's on Camelback. Less of a business meeting and more of a joyful and exuberant get together at which five minutes of business was conducted and almost two hours of fun and good food was conducted. During lunch we had a slide show of event photos over the past year. It reminded me how much fun we've had together here in the Valley of the Sun to keep up our relationships and celebrate Swiss traditions together.

We did elect a new board of directors consisting of,

President:
John Thornton, is delighted to serve as your president another year.
Vice President:
Anthony Haechler is delighted to serve as Vice President this year and is prepared to become President next year. Now that's a smooth transition. He's had a lifetime of experience with the Society and will be a fantastic President for us.
Membership Chair:
Helene Block is delighted to serve Membership Chair...she's done such an efficient and wonderful job! Now I know why Max begged her to work with him.
Treasurer:
David Campbell is delighted to serve as Treasurer. Hard to picture anyone as efficient and direct as him either so I do hope he stays on for another few years
Secretary:
Victor Stuart has business experience, HOA board experience and is delighted to serve as our Secretary.
Activity Chairs:
Susan Oake, Kurt Schittli and Sybille de Marignac are our fantastic Activity Chairs and the lifeblood of the Society's functions.
Past President:
Christian Bucher is our esteemed Past President and will continue to be (until I take his job next year).

The rest of the party included announcements from the various generous souls who keep the Society running such as reports from Ueli Zaugg on the Jass tournaments, Elsbeth Haechler on Sunshine news, Susan Oake on upcoming activities, and more. David Campbell reported on our accounts.

Our former Consul General, Thomas Schneider, based in Los Angeles has since become the Consul General of Switzerland in San Francisco. He e-mailed a personal video message to the Arizona Swiss Society sending us greetings and filling us in on his own professional plans and the status of the Honorary Consul position here in Phoenix. He might be visiting us this summer. In reply, I recorded us all singing "For He's A Jolly Good Fellow" and subsequently sent it to him. Victoria Stuart (and I) bought Helene Block's beautiful Swiss-themed quilt to benefit the Swiss Society Foundation and I sent it to him. Thank you Helene for making such a lovely quilt and Victoria for your thoughtfulness.

Then came my job. I showed comic videos promoting the Swiss milk industry, found at
https://www.youtube.com/watch?v=7eBrH06nn34





and a public service announcement on understanding the Swiss male, found at
https://www.youtube.com/watch?v=I5lTiHeS8-k
You have to see them if you weren't at the party in person.

We also had our raffle with masterful ticket selection by Matys and Susan. Many tickets were bought (thanks to all who bought tickets) and many raffle items were won (thanks to those who donated items). For the Foundation auction, a good-natured bidding war ensued over a few items (boy that raclette grill was gorgeous) but in the end deals were had by all and the Foundation was stronger because of it thanks to all the bidders.

So, thanks to all who made the annual meeting/party a success. Our next event is Spring Picnic on April 7 at the Desert Breeze Park in Chandler. Thanks to Susan and Kurt for organizing us.

John Thornton, President

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Culture & Activities in Appenzell

Landsgemeinde (Open-Air Assembly)



Every year on the last Sunday in April, around 3,000 eligible voters gather in Appenzell at the Landsgemeindeplatz, the historic village square, for the «Landsgemeinde» (cantonal assembly). Today this original form of democracy only exists in the canton of Glarus and Appenzell Innerrhoden; it was abolished in Appenzell Ausserrhoden in 1997. Elections take place and rulings are made on all items of business that have accrued over the year at the cantonal level.

Culture, Customs, and Music



The Appenzellerland is a place where customs and traditions are still actively lived. The Sennean tradition in the Appenzellerland still shapes everyday life today. One of the most popular highlights is the "Öberefahre", the alpine ride. Prayers and faith are deeply rooted in rituals, such as the evening chatter on the alp, meant to protect people and animals from harm. The range of handmade treasures is large: a shiny dulcimer, chased belt, cooled bucket, or a finely embroidered cloth. Appenzell customs, Appenzell music, and Appenzeller dialect - the culture is rich.

Bauernmalerei



The “Senntumsmalerei” is one of the outstanding achievements of the rich Appenzell folk culture. This unique painting tradition has evolved in the 19th century, which completely belong ed to the peasant class. The masters of this art were farmers and farmers who wanted their real or ideal world represented: their belongings, the cattle in the center , the alp (the landscape), the alpine drive, the farmhouse, the "Heemet" (home, homeownership). The painters were village artisans who specialized in this genre and in two or three generations founded a school of Appenzell peasant painting, which is still style-defining for a folk art.

Alpfahrt and Alpabfahrt



During the summertime, the cattle and the cattle herds spend several weeks on the Alps in the Alpstein. From mid-August to the end of September, they return to the valley. In many parts of Switzerland, the alpine journey goes on without song and sound, but in Appenzellerland one often encounters a colorful alpine draft.

History of the Appenzell cheese

The cheese from the idyllic Appenzeller Land with his intact mountains and the green hills has a long history. The first written mention of the Appenzeller dates back to 1282. How exactly this cheese was made, is not clear from the documents.





For over 700 years, the
secret of the herbal infusion, with which the Appenzeller® loaves are cared for, is protected like a precious treasure. Only two people know the recipe of the herbal infusion. This secrecy about the recipe
has been effectively advertised by SO Appenzeller Käse GmbH for a few years and with a pinch of typical Appenzeller humor.



Lovers of spicy cheeses will be delighted with the Appenzeller®. The cheese is available as Appenzeller® "Mild Spicy" with a ripening period of three months, as a sharp "Spicy Spicy", which owes its maturity to four to five months of storage, and as "Extra Spicy", which has ripened for at least six months. The best cheeses are stored and maintained not so long ago even nine months. The result is the spicy Appenzeller® "Edel-Spicy", which tastes surprisingly different from the well-known Appenzeller®.

Innovation does not stop at Appenzeller® and its tradition. On the contrary: New spicy cheese products, such as the Appenzeller® for raclette or the Appenzeller® fondue, are constantly being developed. Thanks to its unmistakably sharp taste, it differs markedly from conventional ready-made fondues. The Appenzeller® for raclette even says that it does not need raclette spices because it is made from the spiciest cheese in Switzerland.





The Locher AG brewery was acquired by the Locher family in 1886 and is today the only brewery in Appenzell Innerroden today. The fifth-generation independent family business brews for its customers and obtains recognition for both its beer specialities and for its traditional beers. The beers are still produced by hand and by traditional methods, with particular attention paid to the raw materials. The Appenzeller beer is available throughout Switzerland, and the Quöllfrisch and Vollmond (full moon) beer enjoy great popularity.

APPENZELLER
KÄSE-KARTOFFEL-WÄHE

ZUTATEN FÜR 4 PERSONEN:

- 600 g Kartoffeln, in der Schale gekocht
- 1 Kuchenteig, ausgewallt
- 200 g Appenzeller® CLASSIC
- 2 Bund Schnittlauch
- 1 dl Milch
- 1,8 dl Crème fraîche
- 2 Eier
- Muskatnuss
- Salz, schwarzer Pfeffer
- Eine flache, runde Kuchenform (26 cm Durchmesser)



ZUBEREITUNG:

Den Teig samt Backpapier in die Kuchenform legen. Überstehende Ränder wegschneiden.

Die Kartoffeln schälen und mit der Kartoffelreibe reiben. Den Appenzeller® CLASSIC ebenfalls reiben. Mit den Kartoffeln mischen und auf dem Kuchenboden verteilen.

Den Schnittlauch in feine Röllchen schneiden und drüberstreuen. Milch, Crème fraîche und Eier miteinander verrühren. Mit Muskatnuss, Salz und Pfeffer würzen. Den Guss über die Kartoffel-Käse-Mischung geben.

Die Kartoffel-Käse-Wähe auf der untersten Schiene des auf 200 °C vorgeheizten Ofens etwa 40 Minuten backen.

TIPP

Im Sommer vor dem Servieren noch etwas frisch geschnittenen Basilikum drüberstreuen. Kleine Portionen-Küchlein backen.

Roger Federer Gets His 100th Title



Dubai, March 21, 2019

Roger Federer wins his 100th title in Dubai, where he sets up his training base. In the finals, he defeated the Greek Stefanos Tsitsipas 6:4, 6:4.



With his victory, Roger Federer writes history. “I am so happy” Roger Federer said. It’s an absolute dream that came true.





Indian Wells

Roger Federer wins against the German Peter Gojowczik in two sets and moves into the third round in Indian Wells. He will play against Wawrinka.

The game against Federer becomes Wawrinka's position. Wawrinka basically feels in shape. In the first two months of the season he was already in the quarterfinals in Doha, Rotterdam (finalist) and Acapulco in the quarterfinals. For comparison, in the last season he managed to get only into four quarter-finals.

Good look on both.!

200th birthday from Alfred Escher



Zurich-born Alfred Escher was the outstanding figure in the political and economic life of 19th century Switzerland. He was a pioneer who was able to make the most of the dynamic environment that existed during the founding years of the new federal state.

Escher enjoyed roughly a decade of extraordinary success from 1848/49 until the early 1860s. During this time he founded a series of major institutions: the Nordostbahn Company (1852/53), the Eidgenössisches Polytechnikum (1854/55, now the ETH Zurich), Schweizerische Kreditanstalt (1856, now Credit Suisse), and the Schweizerische Lebensversicherungs- und Rentenanstalt (1857, now Swiss Life).



Picture-archive ETH-Bibliothek Zuerich

However, his greatest success came in the 1870s. Escher recognized the immense importance of a north-south rail to Switzerland, and he used all his powers and his unique network of contacts to ensure the Gotthard Company prevailed over other Alpine rail projects. The successful realization of the Gotthard link was the crowning glory of Escher's life's work, though paradoxically it came at a time when his star was on the wane.
For his 200th birthday, Alfred Escher deserves to receive a place of honor in history lessons at the Swiss schools. Because to understand the Switzerland of today, you have to know Alfred Escher. Whether as a visionary economic and infrastructure pioneer, or as a big-time capitalist and power-obsessed workaholic - nobody shaped today’s Switzerland like Alfred Escher did in the 19th century.

ARIZONA SWISS FOUNDATION
SCHOLARSHIP AWARDS FOR ACADEMIC YEAR 2019-20

The scholarship program of the Arizona Swiss Foundation is designed to stimulate and encourage the academic success of members and children of the Arizona Swiss Society.

The Arizona Swiss Foundation hopes to take a role in encouraging tomorrow's leaders by providing scholarship support to deserving students. Scholarships awarded by the Arizona Swiss Foundation have helped many young people achieve their educational goals. High emphasis will be placed on scholastic or vocational merit.

ELIGIBILITY

1. Applicants must either be Swiss nationals or of Swiss descent, with at least one grandparent or great-grandparent being a Swiss national
2. Applicants must be a member or a legal dependent of members of the Arizona Swiss Society
3. Applicants must be enrolled or plan to enroll in a college or vocational/technical school for the coming academic year as full-time or part-time students (minimum 6 credit hours per semester)

APPLICATION PROCEDURE

Please download the scholarship instructions and application for 2019-2020 from **Arizonaswisssociety.com**
Send the completed application and supporting materials, including transcripts, to

Suzanne Steadman
2410 S. Clark Drive, Tempe, AZ 85282, 480 966 9483 stead98@asu.edu

For questions, contact Suzanne Steadman. If you cannot reach her, please contact
John Thornton 602 717 0730 john@thorntonfinancial.org

APPLICATION DEADLINE: JULY 31, 2019

Emphasis will be on a complete and timely submission of the application. Applications for 2019-20 will be available after May 15, 2019.

APPLICATION REQUIREMENTS

To be considered for a scholarship, please complete and submit the scholarship application form with the following documents:

1. Essay (maximum two pages), covering the following points:
   a. Educational and career goals
   b. Ties to Switzerland and the Arizona Swiss Society
   c. Community involvement and service
   d. Personal interests
   e. What it means to you to receive this scholarship
2. Official transcripts of all course work completed at the college or university level
3. Graduated High School Seniors only: Official High School transcripts including grades for the Senior year. After a year of study at the college level, a High School transcript is no longer required
4. Copies of the ACT, SAT or other college level entrance examination (High School Seniors only)
5. Letters of recommendation from two unrelated individuals, stating the relationship to the applicant. Recommendations must be from the current year. Copies of previous recommendations are not acceptable.

NOTE: APPLICATIONS MUST BE POSTMARKED NO LATER THAN JULY 31, 2019

AWARDS

A total between $3000 and $4000 will be distributed to three qualified students. The recommendation of scholarship recipients is at the sole discretion of a panel of Arizona educators independent of the Arizona Swiss Society. Successful applicants will be notified before the annual Fall Picnic. They will be recognized at this event and are expected to be present for the occasion. Award checks will be made payable to the applicant's school.

Club News / Sunshine Committee

The Annual Meeting was held on Sunday,

February 24th, 2019

President John Thornton opened the Meeting and after his report he followed up with interesting news. Between the official part we enjoyed a meal followed by raffle tickets. Some of the **Board Members** were re-elected and some are new.







from left to right
Kurt Schittli, Susan Oak, David Campell, Victor Stuart, Helen Block, Christian Bucher and President John Thornton, Anthony Haechler
Vice-President is not on the picture













We all thank the Board for the hard work they are doing during the year for our AZ Swiss Society!



Club News / Sunshine Committee



Happy 101th Birthday Mary Strasser!

Mary Strasser celebrated her 101th birthday on March 1st.
She is still an active Arizona Swiss Society member and whenever she is able she is a participant in the monthly "Jass game Saturdays ". In fact, she is a founding member of the "club".

Our best wishes for many more happy and above all healthy years!



Upcoming events

RESERVE THE DATES



Spring Picnic

April 7th, 2019

Swiss Independances Day

August 4th, 2018

We Welcome New Member

Ona and Jimmy Rose of Peoria
Corporate member Yuerg Eichmann of Swiss American Financial Solution

Advertise in the Valley eCHo

Business card size	$ 10.00 per insert,	(no discount)
¼ page	$ 25.00 per insert,	pay 4 and get 10% off
½ page	$ 50.00 per insert,	pay 4 and get 10% off
Full page	$ 100.00 per insert,	pay 4 and get 10% off



Children's page
and young at heart



How to Make Easter Cupcakes (Ostertörtchen)



Recipe

Ingredients (for 12 cupcakes between 3.5 and 4.5 inches):

Shortcrust
- 250 g flour
- 0.5 tsp salt
- 100 g sugar
- 150 g butter cold and in pieces
- 1 beaten egg

Mix flour, salt, sugar and butter in a bowl. Add the egg and stir into a soft dough. Cover in a cold place for about 30 minutes.
Distribute the dough in the molt/pan.

Filling
- 6 dl milk
- 150 g short grain rice
- 0.5 tsp salt

Boil the milk, rice, and salt in a pan. Reduce the heat and stir occasionally. Cook for 25 minutes to a thick but still moist consistency. Then let it cool down.



Froth the following ingredients and then mix with the rice:
- 50 g sugar
- 2 egg yolks

Beat 2 egg whites with 2 EL sugar and some salt until stiff and add to the rice then mix
- 150 g cream cheese
- 1/2 lemon
- 100 g almond-meal
- 2 tbsp sugar

Beat 1 dl cream and mix it with all the ingredients.

Powdered sugar for dusting and the decoration.



Bake for ca. 35 min. at 200 Celsius on the second bottom half of the oven.

Enjoy! En guete!

Board for 2019

President	John Thornton
Vice President	Anthony Haechler
Treasurer	David Campell
Secretary	Victor Stuart
Activity Chairs	Susan Oake Kurt Schittli Sibylle de Marignac
Membership Chair	Helene Block
Past President	Christian Bucher

Ex-Officio:

Honorary Swiss Consul	Vacant
Swiss Consul Emeritus	Max Haechler

Committee Members:

Newsletter	Sylvia Brunner Reichen Editor Doris Torres Vacant
Sunshine Committee	Elsbeth Haechler Yvonne Zaugg
Historian	Sigrid Kuster
Webmaster	Philippe Reichen
SocialMedia Coordinator	Vivian Stearns-Kohler
Entertainment Coordinator	vacant
Investment Committee	John Thornton, Chair David Campell Fred Kohler
Adviser	Ueli Zaugg

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